Deutsches Architektenblatt
(German Architects magazine) - Feature Summary:

The trade journal with the largest distribution and coverage for architects of all disciplines and planning civil engineers. As an official forum of the Bundesarchitektenkammer (Federal Chamber of German Architects) and the 16 Landesarchitektenkammer (Regional Chamber of Architects), it appears in a circulation of around 140,000.

The German Architects magazine provides information on questions regarding architecture and planning, office management and organisation, construction technology and further education. The primary focus, therefore, is not on the completed construction, but rather, on those who design and manage it. It offers them practical, competent and up-to-date advice. The main topics include marketing and management, office furnishing and software, legal and career policies, construction materials, but construction processes and logistics are also covered.
Web address (URL): www.DABonline.de

Brief characteristics: Information and service offer from the Deutsches Architektenblatt for all architects and structural planning engineers. This comprises regularly updated news, background reports and discussions relevant to architecture. Practical advice is provided by articles from the fields of construction engineering and innovations, software, office management, marketing and law, professional policies and training. The jobs market section includes an extensive range of vacancies. Further service areas (such as the archive for print editions and monthly newsletter) utilize the interactivity of the web, based on user-friendly functionalities.

Target group: Architects in all disciplines, such as building construction, urban development, landscaping, interior design and in addition civil engineering specialised in construction engineering.

Publisher: Solutions by HANDELSBLATT MEDIA GROUP GmbH
Address Toulouser Allee 27, 40211 Düsseldorf
Postal address Postfach 10 11 02, 40002 Düsseldorf
Internet www.solutions-hmg.com
e-mail dab-anzeigen@handelsblattgroup.com
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Phone: 0049 - 211- 5 4227-672
e-mail: s.orlich@handelsblattgroup.com

Data supply: By e-mail to Simone Orlich at least 5 working days before ad placement

Technical specifications:
File formats sw-file, GIF, JPG or PNG banner
Placement duration at least one month
Please request our info sheet in advance for Flash files (banners and layers), so as to ensure proper supply via our ad server.

External ad server: Possible, after discussion and agreement
Editor:
Federal Chamber of Architects (Federal Association of the Chambers of Architects / Public corporations)

Complete edition with seven regional sections:
Baden-Württemberg
Bavaria
North 1 (Hamburg, Schl.-Holstein)
North 2 (Bremen, Lower Saxony)
North Rhine-Westphalia
East (Berlin and all eastern federal lands)
South-West (Hesse, Rhineland-Palatinate, Saarland)

Trimmed page size:
220 mm wide x 280 mm high

Page typed area:
188 mm wide x 260 mm high
4-col./43 mm wide
4-col./58 mm wide

Printing and binding method, copy:
Web offset printing process, perfect binding.
We need high-quality digital art work.

Deadlines:
Publication 12 editions
Date of publication see “Schedule and topic plan”
Closing date for adverts see “Schedule and topic plan”

Publishing house and advertising department:
Solutions
by HANDELSBLATT MEDIA GROUP GmbH
Toulouser Allee 27, D-40211 Düsseldorf
POB 10 11 02, D-40002 Düsseldorf
Internet www.solutions-hmg.com
Phone 0049 - 211 - 542 27-700

Media Consultant Dagmar Schaafs
Phone 0049 - 211 - 542 27-684
Telefax 0049 - 211 - 542 27-884
e-mail d.schaafs@handelsblattgroup.com

Terms of payment:
2% cash discount for payment within 8 days
Net for payment within 14 days
VAT Reg. No. DE 205443097

Bank connection:
DZ-Bank AG, Düsseldorf
IBAN: DE29 3006 0010 1080 1204 91
SWIFT Code/BIC: GENODEDDXXX

[ADVERTISING RATES NO. 49a] effective January 1, 2022
<table>
<thead>
<tr>
<th>Issue/Dates</th>
<th>Focus</th>
<th>Construction engineering</th>
<th>Digital</th>
<th>Trade fairs 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>Converted: Successful conversions and renovations, conversion regulations, flood assistance and prevention, courage to change</td>
<td>Resources and recycling</td>
<td>Interior finishing: partitions, wall design, cladding, ceilings</td>
<td>Digital working in architectural firms</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Floors: flooring and structures</td>
<td></td>
</tr>
<tr>
<td>February</td>
<td>Small: Small but worthwhile construction tasks, construction for children, situation of small offices, small communities</td>
<td>Wooden construction</td>
<td>Serial construction: system and modular construction</td>
<td>Intelligent digitisation of construction</td>
</tr>
<tr>
<td>March</td>
<td>Bright: Light and brightness inside buildings and outdoors, natural lighting, light planning and design</td>
<td>Fire protection</td>
<td>Wall structures: solid, concrete, wooden, steel constructions</td>
<td>BIM Building Information Modelling</td>
</tr>
<tr>
<td>April</td>
<td>Outdoors: Landscape architecture, open space planning, planning of public and private green spaces</td>
<td>Façades</td>
<td>Sun protection: inside and outside Roof: cover, sealing, fall protection, chimneys, insulation</td>
<td>Construction software news</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Wooden construction: structures</td>
<td>IFH/Interm 26.-29.04.2022, Nuremberg</td>
</tr>
<tr>
<td>Issue/Dates</td>
<td>Focus</td>
<td>Construction engineering</td>
<td>Digital</td>
<td>Trade fairs 2022</td>
</tr>
<tr>
<td>------------</td>
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<td>--------------------------</td>
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</tr>
<tr>
<td>May</td>
<td>Sustainable and climate friendly: Grandchildren-friendly planning and construction, sustainability thanks to digital assistants, architecture with recycled or renewable building materials</td>
<td>New materials/research</td>
<td>Renderings and digital presentation techniques</td>
<td>Swissbau 03.-06.05.2022, Basel Intersolar Europe 11.-13.05.2022, Munich DigitalBAU 31.05.-02.06.2022, Cologne</td>
</tr>
<tr>
<td>June</td>
<td>Popular: The favourite buildings of architects, special buildings, designs and objects, models</td>
<td>Modular construction</td>
<td>CAD systems and BIM</td>
<td>Techtextil 21.-24.06.2022, Frankfurt am Main</td>
</tr>
<tr>
<td>July</td>
<td>Young: Building and impact of young architects and planners, study, young generation and office establishment, young offices, fresh ideas</td>
<td>Smart building automation</td>
<td>Artificial intelligence in architecture</td>
<td>DACH+HOLZ 12.-15.07.2022, Cologne fensterbau frontale 12.-15.07.2022, Nuremberg</td>
</tr>
<tr>
<td>August</td>
<td>Living: Fast and affordable creation of high-quality living space, individuality in density, residential surroundings, company accommodation trend</td>
<td>Barrier freedom</td>
<td>Systems for invitations to tender, awarding contracts and invoicing</td>
<td></td>
</tr>
</tbody>
</table>

| Contributions from experts | Products and objects | Light: lighting, daylight, networked solutions | |

- **Sustainable and climate friendly:** Grandchildren-friendly planning and construction, sustainability thanks to digital assistants, architecture with recycled or renewable building materials

- **New materials/research:** Façades: paints, plaster, claddings, attachments, drainage

- **Modular construction:** Bathroom and sanitary: equipment, fittings, installations

- **Smart building automation:** Outside areas: urban furniture, shading, drainage, paving and road construction, outside lighting

- **Barrier freedom:** Interior finishing: partitions, wall design, cladding, floors, ceilings, acoustics

- **Artificial intelligence in architecture:** Building shell: glass, steel, metal, tiles, natural stone, ceramics, concrete, wood

- **Renderings and digital presentation techniques:** Sanitation, heating and air conditioning: heating and air conditioning technology, ventilation technology

- **CAD systems and BIM:** Lifts: stair lifts, platform lifts, lifts and escalators

- **Artificial intelligence in architecture:** Systems for invitations to tender, awarding contracts and invoicing
<table>
<thead>
<tr>
<th>Issue/Dates</th>
<th>Focus</th>
<th>Construction engineering</th>
<th>Trade fairs 2022</th>
</tr>
</thead>
</table>
| **September**
PD: 01.09.2022  
AD: 10.08.2022  
CD: 15.08.2022
| Leisure and sport: Buildings and outdoor facilities for sport and culture, tourism and its structures, travel tips |
| Outdoor facilities: | Construction elements: windows, doors, gates  
Heat protection: façades, interior insulation and roof |
| Digital |
| SHK 06.-09.09.2022, Essen  
GaLaBau 14.-17.09.2022, Nuremberg  
Security 20.-23.09.2022, Essen  
IFA 02.-06.09.2022, Berlin |

| **October**
PD: 04.10.2022  
AD: 09.09.2022  
CD: 14.09.2022
| Working: Changes in the working world and their effects on planning and construction, transformation of job specifications, co-working, new work, office buildings |
| Regenerative energy |
| Serial construction: system and modular construction  
Smart building: systems for networked buildings  
Façades: paints, plaster, cladding, structures, attachments, drainage, insulation, wood |
| BIM Building Information Modelling |
| SAIE October 2022, Bologna  
light + building 02.-06.10.2022, Frankfurt  
EXPO Real 04.-06.10.2021, Munich  
Chillventa 11.-13.10.2022, Nuremberg  
Orgatec 25.-29.10.2022, Cologne  
Interbad 25.-28.10.2022, Stuttgart |

| **November**
PD: 02.11.2022  
AD: 10.10.2022  
CD: 13.10.2022
| Public: Outstanding public buildings, architects in public service, resilient public spaces |
| Adaptive building shell |
| Bathroom and sanitary: equipment, fittings, installations, partitions, tiles, drainage  
Building security: admission control, burglary protection |
| Digital highlights in planning and construction |
| denkmal 24.-26.11.2022, Leipzig  
GET Nord 17.-19.11.2022, Hamburg |

| **December**
PD: 01.12.2022  
AD: 09.11.2022  
CD: 14.11.2022
| Spiritual: Inspiring spaces: churches, synagogues, mosques, chapels of rest, meditation rooms |
| Sustainable construction |
| Office equipment: furniture, chairs, acoustics, light  
Sanitation, heating and air conditioning: heating and air conditioning technology, ventilation  
Roof: cover, sealing, insulation, chimneys, structures |
| Optimised digitisation |

Note: the list of themes describes the editorial scope of the respective issue. Not every term will have a separate article
PD = Publication date, AD = Advertising deadline, PM = Printing material expiry date
Partnership DABthema – Selected premium content

The DABonline website bundles selected specialist articles on exclusive DABthema. These articles offer basic knowledge and give comprehensive practical building information. DABthemen give users broad information about topic areas with special importance and promise. As an advertising customer, DABthemen provide you with the unique possibility of giving a comprehensive presentation of a specialist topic. We would be happy to advise you on the possibilities, and to work with you to find the right topic and partner model for you.

<table>
<thead>
<tr>
<th>DABthemen 2022</th>
<th>Startzeitpunkte flexibel</th>
</tr>
</thead>
<tbody>
<tr>
<td>BIM</td>
<td>January to March</td>
</tr>
<tr>
<td>Timber construction</td>
<td>February to April</td>
</tr>
<tr>
<td>Light</td>
<td>March to May</td>
</tr>
<tr>
<td>Roof and facade</td>
<td>April to June</td>
</tr>
<tr>
<td>Sustainability</td>
<td>May to July</td>
</tr>
<tr>
<td>Healthy living and working</td>
<td>June to August</td>
</tr>
<tr>
<td>Smart Building</td>
<td>July to September</td>
</tr>
<tr>
<td>Accessibility</td>
<td>August to October</td>
</tr>
<tr>
<td>Fire prevention and soundprotection</td>
<td>September to November</td>
</tr>
<tr>
<td>Affordable housing</td>
<td>October to December</td>
</tr>
<tr>
<td>Office</td>
<td>November to January 2023</td>
</tr>
<tr>
<td>BAU 2023</td>
<td>January to March 2023</td>
</tr>
</tbody>
</table>

Durations are variable and can be determined individually. Further current topics are being planned.

Crossmedia-Partnership
Duration 3 months

- DABonline.de
  - Your advertorial* with link to your website
  - Your teaser ad on the homepage of the respective DABtopic, linked to your advertorial

- DABNewsletter
  - Your teaser ad in 2 deliveries, timed to coincide with the start of the DABtopic linked to the advertorial

- Deutsches Architektenblatt
  - Your logo displayed prominently in the journal as a partner for the DABtopic in the first month

- Inline video (optional) 600 €

€ 3,250

The prices quoted are not discountable and are subject to VAT.

*Texts and images for the online advertorial must be delivered free of rights.
### Advertising formats and rates complete edition

<table>
<thead>
<tr>
<th>Size: width height in mm</th>
<th>b/w</th>
<th>2-c</th>
<th>3-c</th>
<th>multicolor</th>
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<tbody>
<tr>
<td>1/1 page</td>
<td>188 x 260</td>
<td>9,000</td>
<td>10,450</td>
<td>11,900</td>
</tr>
<tr>
<td>2/3 page</td>
<td>124 x 260</td>
<td>6,400</td>
<td>7,700</td>
<td>9,000</td>
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<td>Juniorpage</td>
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<td>5,150</td>
<td>6,290</td>
<td>7,430</td>
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<tr>
<td>1/2 page</td>
<td>188 x 130</td>
<td>4,800</td>
<td>5,940</td>
<td>7,080</td>
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<tr>
<td></td>
<td>90 x 260</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/3 page</td>
<td>188 x 90</td>
<td>3,200</td>
<td>4,180</td>
<td>5,160</td>
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<tr>
<td></td>
<td>58 x 260</td>
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</tr>
<tr>
<td>1/4 page*</td>
<td>188 x 63</td>
<td>2,400</td>
<td>3,225</td>
<td>4,050</td>
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<tr>
<td></td>
<td>90 x 130</td>
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<td></td>
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</tr>
<tr>
<td>1/8 page*</td>
<td>188 x 30</td>
<td>1,200</td>
<td>1,870</td>
<td>2,540</td>
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<tr>
<td></td>
<td>90 x 63</td>
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<td></td>
</tr>
<tr>
<td>2nd. / last cover page</td>
<td>220 x 280</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>3rd cover page</td>
<td>220 x 280</td>
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<td></td>
</tr>
<tr>
<td>Page 5 table of contents</td>
<td>58 x 260</td>
<td>3,840</td>
<td>4,820</td>
<td>5,800</td>
</tr>
<tr>
<td>Page 5 table of contents</td>
<td>90 x 260</td>
<td>5,760</td>
<td>6,900</td>
<td>8,040</td>
</tr>
</tbody>
</table>

*Individual placement not binding

All prices in Euro.
# Advertising formats and rates for Type Area and Trim/Bleed Ads

**1/1 page**
- 188x260/220x280
- b/w: 13,350/14,250
- 4c: 9,000/9,900

**2/3 portrait**
- 124x260/140x280
- b/w: 10,300/10,940
- 4c: 6,400/7,040

**Juniorpage**
- 124x155/140x180
- b/w: 5,150/5,665
- 4c: 8,570/9,085

**1/2 landscape**
- 188x130/220x140
- b/w: 8,220/8,700
- 4c: 4,800/5,280

**1/2 portrait**
- 90x260/108x280
- b/w: 8,220/8,700
- 4c: 5,280/5,980

**1/3 landscape**
- 188x90/220x100
- b/w: 6,140/6,460
- 4c: 3,200/3,520

**1/3 portrait**
- 58x260/77x280
- b/w: 6,140/6,460
- 4c: 3,200/3,520

**1/4 landscape**
- 188x63
- b/w: 4,875
- 4c: 2,400

**1/4 2-columns**
- 90x130
- b/w: 4,875
- 4c: 2,400

**1/8 landscape**
- 188x30
- b/w: 3,210
- 4c: 1,200

**1/8 2-columns**
- 90x63
- b/w: 3,210
- 4c: 1,200

**Related formats**

**2/1 Seite**
- 405x260/440x280
- b/w: 26,200/28,500
- 4c: 17,800/19,800

**2 x 1/2 Seite**
- 405x130/440x140
- b/w: 16,120/17,400
- 4c: 9,520/10,560

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Bleed sizes and rates in **blue**.

Please add a trim edge of 5 mm all around.

*Individual placement not binding*

All prices in Euro
**Premium position** (discounts granted)
For binding placing regulations
surcharge 20% of basic rate. 1/2 page minimum format.

**Colour surcharges** (discounts granted)

**Complete edition** (surcharge for each additional colour)

- 1/1 page: 1,450.- €
- 2/3 page: 1,300.- €
- 1/2 page: 1,140.- €
- 1/3 page: 980.- €
- 1/4 page: 825.- €
- Each special color: 1,950.- €

Colours according to Europe scale see price-list. Special colours as combinations of Europe scale colours are charged as bicolour advert according to our price-list. Decorative colours (HKS/Pantone) on demand. Slight differences in shade within an edition are permissible variations of the printing process. Doing without the black film in the placing of colour adverts has no effect on the calculation of the colours.

**Format surcharges** (capable to discount)
Bleed (trimmed) adverts plus 10% of basic rate.
Please add a trim edge of 5 mm all around.

**Classified advertisements** (incapable to discount)
All prices per millimetre (b/w, only complete edition)

- Vacancies: 5,60 €
- Positions wanted: 4,00 €
- Further education: 5,60 €
- Others: 5,85 €
- Competitions: 5,85 €
- Charge for box no. 40,00 €

Colour (each colour according to Euroscala) 280,00 €

**Discounts**
while placing several adverts within one advertising year
(starts with the publication of the first advert).

<table>
<thead>
<tr>
<th>Frequency rates</th>
<th>Volume rates</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 times 3 %</td>
<td>2 pages 3 %</td>
</tr>
<tr>
<td>5 times 5 %</td>
<td>3 pages 5 %</td>
</tr>
<tr>
<td>10 times 10 %</td>
<td>6 pages 10 %</td>
</tr>
<tr>
<td>15 times 15 %</td>
<td>9 pages 15 %</td>
</tr>
<tr>
<td>20 times 20 %</td>
<td>12 pages 20 %</td>
</tr>
</tbody>
</table>
Comments on bound-in and loose inserts and postcards:
It is necessary to submit a sample (3 copies), before order acceptance. The order gets obligatory for the publishing house only by presentation and approval of a sample. Due to the monthly change in the number of the chamber members it isn’t possible to mention definite quantity delivered here. Please, ask the exact quantity delivered in the publishing house per month.

Bound-in inserts (capable to discount):
2 pages 10,600.- €
4 pages 15,900.- €
6 pages 21,200.- €
8 pages 26,500.- €

Bound-in inserts to be delivered uncut, several page loose inserts are to be supplied folded accordingly. The front page of bound-in insert to be marked.

Format: 220 x 280 plus 3 mm in back-margin top, 5 mm outer and lower edge. Additional trim costs may be incurred if formats vary greatly.

Loose inserts (no discounts granted)
Up to format 214 x 274 mm and weight of less than 25 grammes each copy, and 2 mm strength per thousand 158.- €. Higher weight per piece on demand.

Stuck-on postcards (incapable to discount):
on enquiry

Delivery deadline: 14 days before publication

Delivery quantity: see comments for loose and bound-in inserts and postcards.

Dispatch addresses
Please request our info sheet for delivery.

The general terms of business are an integral part of the price list.
Advertisement forms and prices:

<table>
<thead>
<tr>
<th>Type</th>
<th>Size Standard in Pxl</th>
<th>Price Standard in Euro</th>
<th>Size expandable in Pxl (only in HTML5)</th>
<th>Price expandable in Euro</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medium Rectangle</td>
<td>300 x 250</td>
<td>2,400</td>
<td>300 x 250 auf 440 x 333</td>
<td>2,600</td>
</tr>
<tr>
<td>Skyscraper</td>
<td>160 x 600</td>
<td>2,900</td>
<td>160 x 600 auf 420 x 600</td>
<td>3,300</td>
</tr>
<tr>
<td>Skyscraper sticky*</td>
<td>160 x 600</td>
<td>3,400</td>
<td>160 x 600 auf 420 x 600</td>
<td>3,900</td>
</tr>
<tr>
<td>Superbanner</td>
<td>728 x 90</td>
<td>2,950</td>
<td>728 x 90 auf 728 x 300</td>
<td>3,350</td>
</tr>
<tr>
<td>Billboard</td>
<td>800 x 250</td>
<td>3,380</td>
<td>800 x 250 auf 1,390 x 300</td>
<td>4,000</td>
</tr>
<tr>
<td>Wallpaper</td>
<td>728 x 90 + 160 x 600</td>
<td>5,700</td>
<td>on demand</td>
<td></td>
</tr>
</tbody>
</table>

*Skyscraper sticky will always be visible when scrolling. All prices must be added to the applicable statutory VAT rate.

**Placement:** Placements take place in rotation with max. two more Advertising materials. Medium Rectangle expandable only possible on the start page, all subpages Medium Rectangle Standard. Prices for exclusive placement on request.

**Discounts:**
- 3 months: 3%
- 6 months: 5%
- 9 months: 10%
- 12 months: 15%

**Booking deadline and data delivery:**
- 5 working days before the start of the shift

**Technical specifications**
- File formats: swf, gif, jpg
- Data volume: max. 200 KB
- Expandable formats are only possible in HTML5. The data must be delivered fully functional. Costs for additional programming costs will be charged separately.
- Please ask for our info sheet with the detailed specifications.

**Special advertising:** Like video and the like on demand.
**Medium Rectangle**
- Standard: 300 x 250
- Expandable: 440 x 333
- Price: €2,400
- €2,600

**Superbanner**
- Standard: 728 x 90
- Expandable: 728 x 300
- Price: €2,950
- €3,350

**Skyscraper**
- Standard: 160 x 600
- Expandable: 420 x 600
- Price: €2,900
- €3,300
- Sticky: 160 x 600
- Expandable: 420 x 600
- Price: €3,400
- €3,900

**Billboard**
- Standard: 800 x 250
- Expandable: 1390 x 300
- Price: €3,380
- €4,000

**Wallpaper**
- Standard: 728 x 90 + 160 x 600
- Price: €5,700
DABnewsletter

Profile
The DABnewsletter updates architects and structural engineers with relevant news about the sector every two weeks. Be it projects or decisions, publications or links – as presented on DABonline.de – content focuses on issues of major interest for the various target groups. The content is presented in an editorially compact and pertinent format and linked to DABonline.de.

Target groups: Architects working in all fields, such as structural engineering, urban planning, landscape planning and interior design in addition to structural engineers specialising in superstructure work.

Advertisement formats and prices

<table>
<thead>
<tr>
<th>Advertisement format</th>
<th>Size</th>
<th>Price per issue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertisement text + picture + Link</td>
<td>400 characters</td>
<td>440 €</td>
</tr>
</tbody>
</table>

All rates subject to VAT at the statutory rate where applicable.

Publication dates Thursdays in odd-numbered calendar weeks, commencing CW1

Order deadline Mondays 12.00 p. m. in the week of publication

Discounts
- 4 issues = 3 %
- 8 issues = 5 %
- 13 issues = 10 %
- 19 issues = 15 %
- 25 issues = 20 %

Effective January 1, 2022
Acceptance of digital ads
In order to accept and smoothly process digital ads/print documents, the following conditions need to be fulfilled:

Order
For each file submission, we require the corresponding file name in addition to a binding order as well as printouts of the ads; for colour ads we need print-ready proofs with all required details. The applicable deadlines for accepting orders and print documents can be found in the press information details. (see pages 5 and 7 “Deadlines and editorial schedule”).

Contact
Announcements, information, coordination, etc. in relation to the submission of digital copy through:

Simone Orlich
Solutions by HANDELSBLATT MEDIA GROUP GmbH,
Toulouser Allee 27, 40211 Düsseldorf
Phone: 0049 - 211 - 54227-672, Fax: -872
e-mail: s.orlich@handelsblattgroup.com

Data format
Programmes (Macintosh preferred): InDesign CS (preferred);
Adobe Illustrator CS. Office programmes such as Word and Excel are not suitable.
Preferred: PDF/X3 or X4 (high-end resolution)
When sending open files (applies to the abovementioned programmes), please also submit all fonts and images (CMYK modus ISO coated). Fonts: Prior to creating the EPS, fonts should be converted into paths or integrated into the EPS file when it is generated. Alternatively, the fonts used in the file must also be delivered. For EPS files created in Corel Draw, fonts should be converted into paths.

ICC profile: ISO coated v2 300%
Download and further information about ICC profiles at www.eci.org

Colour ads
True-colour templates are required for all ads. To check the accuracy of the colours, digital proofs must include the FOGRA Media Wedge (available at a charge from www.fogra.org). Proof prints must display an official print control strip.

Data transmission
Transmission by email: druckunterlagen@handelsblattgroup.com
File size: max. 5 MB

Document details
For each text file (SimpleText or ASCII file): programme with version number, page size, colours used, fonts and images, point of contact and telephone number.

Liability and warranty
We can only expose what is submitted to us. The publisher accepts no liability for deviations in text, images and, in particular, colours. To check the colours and contents of the ad, we require a proof in true colours. If such a proof is missing, we cannot guarantee flawless reproduction of the ad. We assume that only copies of data are submitted to us and are not accepting liability for such data.
CONTACT US - WE WILL BE HAPPY TO ADVISE YOU!

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